

# ASTER DM HEALTHCARE

Investor Presentation – For the quarter ended 31<sup>st</sup> December 2019

www.asterdmhealthcare.com

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Aster – An Integrated Healthcare Provider



Operational and Financial Overview



# Aster DM Healthcare – Business Overview

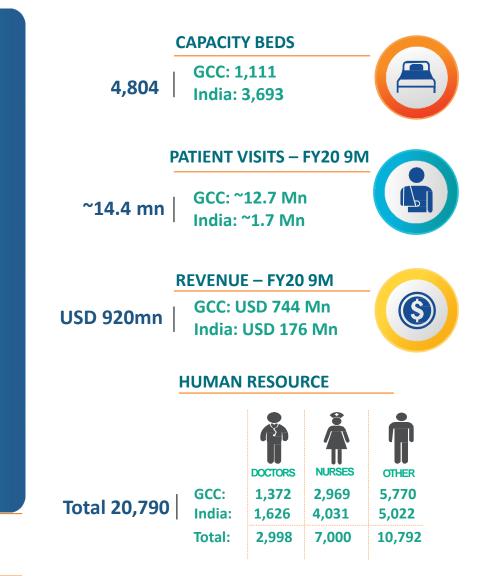


One of Largest Private healthcare service providers operating in Asia (GCC& India)

Present in 8 Countries (UAE, Saudi Arabia, Qatar, Oman, Bahrain, Kuwait, Jordan and India)

Largest No. of Medical Centers / Polyclinics in GCC

Largest chain of Pharmacies in the UAE



Net Unit Additions in FY20 9M

<u>GCC:</u> 1 Clinics; 17 Pharmacies / <u>India:</u> 1 Hospital; 1 Clinic;

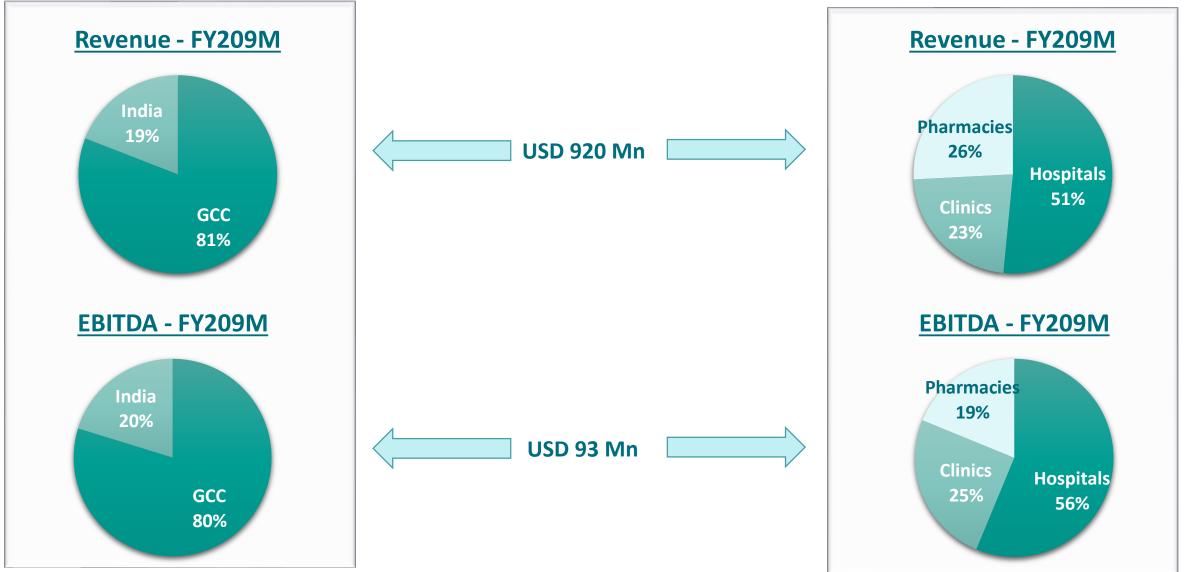
Notes: Assumed 1 USD=70 INR

1. Revenue shown above excludes other income; Revenue FY20 9M calculation with decimals: GCC = USD 744.1mn, India = USD 175.5mn., Consolidated = USD 9119.6mn

2. Capacity beds shown above excludes O&M beds of WIMS hospital which was included in bed count in the previous presentations

3. The above shown doctor count includes professional fee doctors working in our India hospitals

# Aster DM Healthcare – Financial Overview



Note: Assumed 1 USD = 70 INR

1. Revenue and EBITDA shown above excludes other income; EBITDA shown above is before INDAS116 impact

2. Above shown percentage of revenue and EBITDA by hospitals clinics and pharmacies are calculated based on gross segmental numbers before allocation of inter-segment revenue and unallocated corporate overheads

### Geographical Footprint

Hospitals – 12 Clinics – 107 Pharmacies - 236

### United Arab Emirates

- Medcare Hospital, Dubai
- Medcare Orthopaedics and Spine Hospital
- Aster Hospital Mankhool
- Medcare Women & Child Hospital
- Medcare Sharjah Hospital
- Aster Hospital Qusais
- Cedars Hospital
- Clinics [89] Pharmacies [209]

### Oman

- Al Raffa Hospital, Muscat
- Al Raffa Hospital, Sohar
- Al Khair Hospital, Ibri
- Clinics [8], Pharmacies [8]

### Qatar

- Aster Hospital, Qatar
- Clinics [8] & Pharmacies [6]

### Kingdom of Saudi Arabia

Sanad Hospital, Riyadh

### **Clinics and Pharmacies**

 Bahrain C[2] P[2] Kuwait P[1] Jordan P[10]



Hospitals - 13 Clinics - 9

### Kerala

- Aster Medcity, Kochi
- Aster MIMS, Calicut
- Aster MIMS, Kottakkal
- DM WIMS, Wayanad
- Aster MIMS, Kannur

### Karnataka

- Aster CMI, Bangalore
- Aster RV Hospital
- Clinics [5]

### Maharashtra

• Aster Aadhar, Kolhapur

### Telangana

• Aster Prime, Ameerpet

### Andhra Pradesh

- Ramesh Hospitals, Guntur
- Ramesh Hospitals, M G Road
- Ramesh Hospitals, Vijayawada
- Ramesh Hospitals: Ongole
- Clinics [4]

# The Aster DM Healthcare Edge

### Aster DM – A Healthcare Ecosystem

- Presence across hospitals, clinics & pharmacies and providing primary, secondary and tertiary/ quaternary care
- Strategic and sizeable network of clinics enable patient feeder structure

### Synergies in Operations due to Presence in GCC & India

- GCC operations contributes ~83% of revenue and Indian operations contributes ~17% of revenue
- GCC network leveraged to promote medical value tourism to India
- India network leveraged to source high quality medical professionals
- Low cost of debt in GCC (5% 6%)

### Strong track record of performance since inception

- Built notable financial, operational, societal growth trajectory in GCC
- Rapid scale-up in hospitals, clinics, pharmacies across geographies

### Seasoned core management team

- Directors/officers with an average tenure of 18 years of healthcare experience
- Strong second line of management with managerial, healthcare and regulatory experience to provide stability

### **Differentiated Asset-light Business Model in GCC**

- Asset light model which is built around a leased asset as against the traditional system of owned asset
- Established units in GCC exhibit high average return on capital employed
   (ROCE) (25% 30%, excluding corporate overheads for established units of more than 3 years)

### **De-risked Business Model**

•

- Diversified revenue sources from multi-geography and multi-economic segment operations
- Presence across all economic segments through our three brands Medcare, Aster and Access
- GCC operations exposed to stable currencies pegged to US dollars, creating a natural hedge to currency fluctuations

### **Benchmark healthcare practices**

• Highest standards of patient care reflected in several industry recognitions and patient endorsements on rating platforms

# Aster DM Healthcare - Evolution

#### **Building the foundations**

1987: Commenced  $\mathbf{O}$ 0 Õ

operations as a single doctor clinic in Dubai

1995: Launched first specialty medical centre in Dubai



#### New geographies, segments and service offerings

2003: Expansion to new geography -Qatar,(Clinics)

2005: Entry into hospital segment through Al Rafa Hospital (UAE)

2006: Entry into premium segment Medcare hospital (UAE)



2001: Commenced operations at MIMS hospital in Kozhikode, Kerala

2008 : Private Equity Investments : First Round



#### Brand "Aster" was formed, private equity investment, further expansion

2008-09: Entry into Oman - Al Raffah Hospital in Muscat (Oman), added another in Sohar (Oman)

2010 : Consolidation of group's medical facilities under the brand Aster.

2011: Minority stake in Sanad hospital (KSA); Acquisition of Medicom Pharmacy group (UAE)

2012: Medcare Orthopaedics and Spine Hospital (Dubai); Acquired Majority stake Al Shafar Pharmacies (UAE)



2008 : Acquired Majority stake in Prerana Hospital, Kolhapur

2012 : Private Equity Investments Second Round



2015: First clinic in Bahrain and in the Philippines 2016: Increased stake up to 97% in Sanad Medical Care (KSA)

2016: Medcare Women and Child Hospital (UAE) 2017: Medcare Hospital (Sharjah, UAE) and Aster Hospital in Doha, Qatar

2018: Aster Hospital - Qusais (Dubai, UAE)

2019: Acquisition of Cedars Hospital (Dubai, UAE) and Al Khair Hospital (Ibri, Oman)



2014: Acquired Management rights in in Aster CMI Bengaluru,

2014: Inaugurated Aster Medcity in Kerala

2014: Acquired majority stake in Sainatha Hospitals, Andhra Pradesh

2016: Acquired majority stake in Dr. Ramesh Hospital

2016: Acquired O&M rights in DM Wayanad Institute of Medical Sciences, Wayanad

2017: O&M contract with Rashtreeya Sikshana Samithi Trust

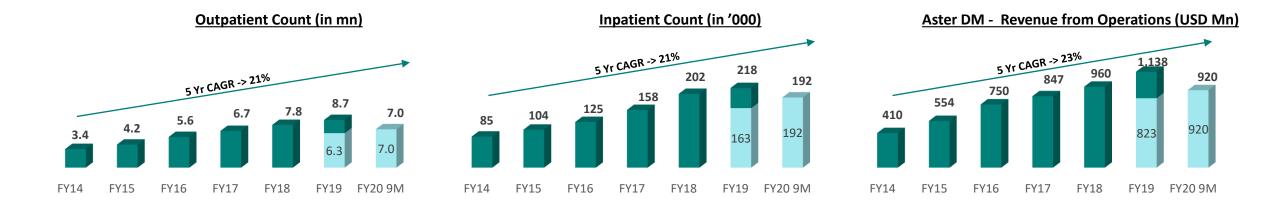
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2018: Acquired majority stake in Sangamitra Hospitals

2019: Aster MIMS Hospital – Kannur, Kerala

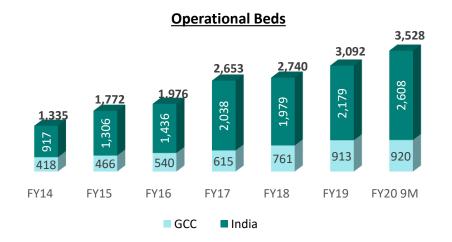
2019: Aster RV Hospital – Bangalore, Karnataka

### ROBUST GROWTH OVER LAST 5 YEARS



### ...Coupled with capacity creation for further growth, which resulted in an extensive geographical footprint

# of Units	FY14	FY15	FY16	FY17	FY18	FY19	FY20 9M
Hospitals	10	14	13	18	19	24	25
Clinics	45	69	87	96	101	114	116
Pharmacies	107	166	180	202	207	219	236
Total	162	249	280	316	327	357	377



Note: Assumed 1USD=70INR

1. Out-Patient visits mentioned above does not include pharmacy visits

2. Operational beds shown above excludes O&M beds of WIMS hospital which was included in bed count in the previous presentations





Aster – An Integrated Healthcare Provider

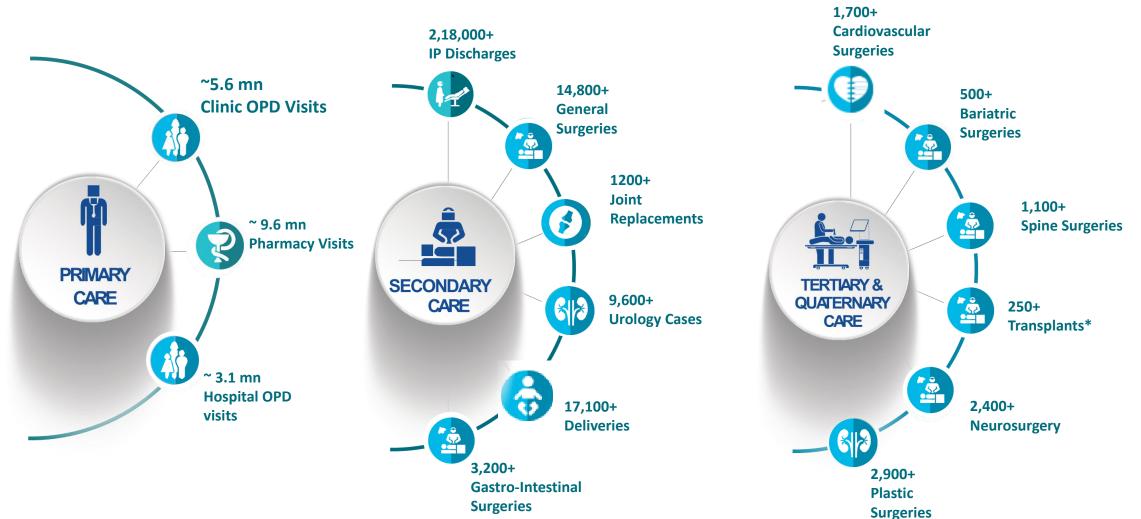


Operational and Financial Overview

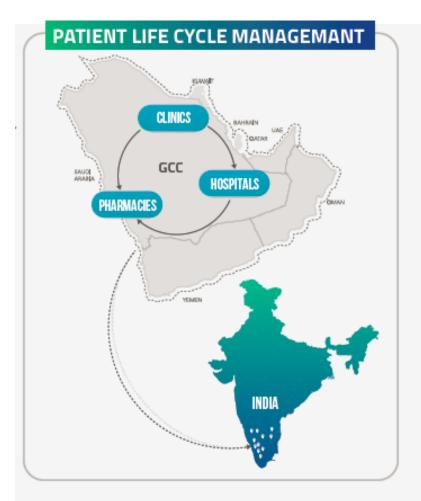


# Aster - An Integrated Healthcare Provider

FY19 Operational Information



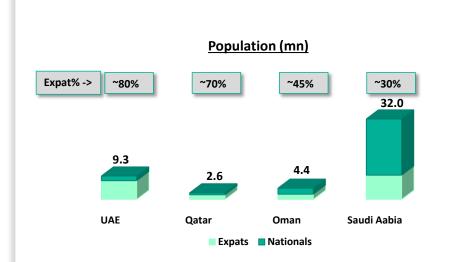
# Aster – A Healthcare Ecosystem

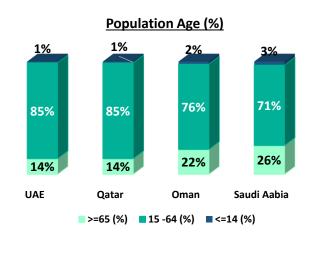




- Aster, over 30 years, has created a healthcare eco-system across two geographical regions
- In GCC region, Aster's primary care clinics act as the initial touch-points in the patient journey, while pharmacies and hospitals continue the care
- For complex tertiary care patients are transferred to Aster's Hospitals in India
- Indian operations acts as a source of talent (doctors, nurses and other employees) to GCC operations
- Within GCC operations, clinic doctors have the opportunity to hone their surgical skills in Aster's hospitals

# **IGCC** Healthcare – Unique Traits





Healthcare market in GCC states have developed certain unique traits due to the higher expat and working age population

### Prevalence of Primary and Secondary Healthcare Facilities (Private Sector)

- Due to lower % of older population requirement of tertiary and quaternary care is relatively limited
- Due to lack of support systems (family, relatives, etc.) expat community travel back to their home countries for major health concerns
- > Hence private healthcare delivery is focused on primary and secondary healthcare
- Recently there is a trend towards selective tertiary care focus in UAE, however this will remain proportionately lower
- > Only Saudi Arabia, with its sizeable population of nationals is suitable for tertiary and quaternary care facilities

### **Seasonality of Patient Volumes**

- Decline in volumes across hospitals, pharmacies and segments during the summer months in the GCC countries.
- Expats form a major proportion of the population in GCC countries barring Saudi Arabia. During the extreme summer season and school holidays, a large amount of population leave the GCC region.
- Some doctors also travel back to their home country during this period as well.
- Impact visible across industries reflected particularly more in primary care facilities like clinics and pharmacies.
- H1 and H2 revenues in GCC are usually split around 45%-55% but the EBITDA split can vary as much as 30% and 70% for H1 and H2.
- Increase in revenue in H2 results in proportionately larger increase in profitability due to operating leverage.
- > Seasonality variation consistently visible over several years , can be expected to continue

## Aster - Awards & Service Excellence



### JCI Accreditation

Medcare Hospital Dubai, Medcare Orthopedics and Spine Hospitals, Medcare Women & Children Hospital, Aster Medcity, Medinova Diagnostic Centre , Ramesh Hospital, Guntur



### Padma Shri Award

Dr. Azad Moopen, Chairman & Managing Director – Aster DM Healthcare received "Padma Shri Award", the 4<sup>th</sup> highest civilian award in India by President of India Pratibha Patil in 2011.



"The Sheikh Khalifa Excellence Award" (2018)



"Sharjah top 10 Business Excellence Award" (2018)

WIMS, Aadhar, Medcare, Medcare Ortho,

**AHPI Awards** 

Medcity, CMI, MIMS Calicut,

Medcare Women & Child unit,

PATIENT SAFETY AWARDS

Aster Mankhool & Qusais, Aster Qatar

**Excellence Award for Corporate Social** 

Medcity, MWCH, MCH

International

Responsibility



### Accreditation Canada

Aster Mankhool, Aster Qusais & Aster Day care surgery center



### **NABH Accreditations** All India Hospitals

Sanad Hospital obtained Accreditation from "Saudi Central Board for Accreditation for Healthcare Institutions (CBAHI)"



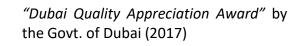
**CHAP** Accreditation Aster Home Care -Grace



Aster and Medcare recognized among top 100 World's Greatest Brands in Asia & GCC

### **Aster Pharmacy**

Received "Best Service Performance Brand" by Dubai service Excellence scheme (2014)



"UAE Innovation Award" (2018)





INTERNATIONAL HOSPITAL FEDERATION AWARDS

Dubai Quality Award – **DQA-** Medcare Hospitals DQAA- Aster Primary Care centers, Pharmacy, Aster Aster Hospital Mankool, MOSH

Hospital Federation







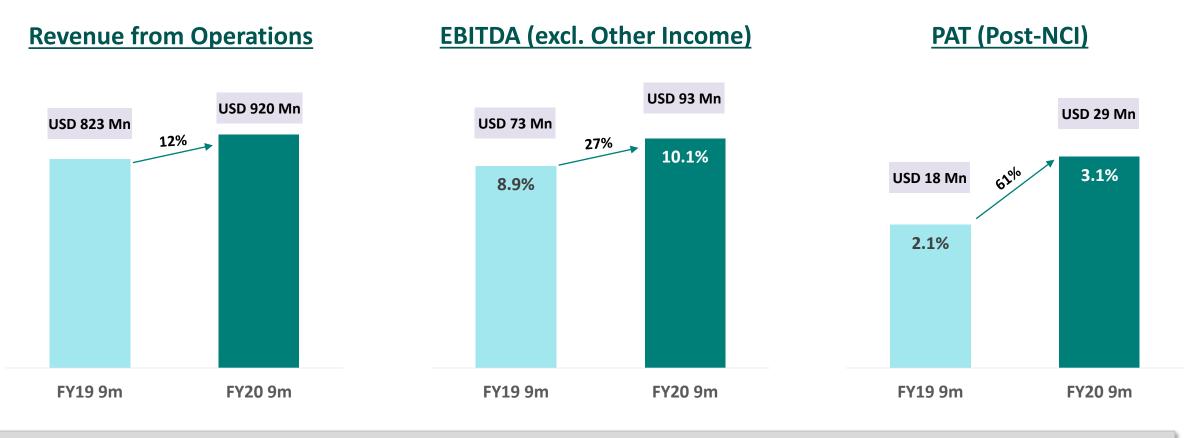
Aster – An Integrated Healthcare Provider



**Operational and Financial Overview** 



# Revenue and Profitability Snapshot – FY20 9M



Constant currency growth of Revenue, EBITDA and Adjusted PAT is ~11%, ~26% and ~60% respectively

Notes:

1. Above financials are presented in USD Mn

2. Revenue and EBITDA shown above excludes other income; FY20 9M EBITDA and PAT shown above is before INDAS116 impact

3. Percentages mentioned inside the bars are % to revenue excluding other income

# Geography-wise Financial – Snapshot

	<u>G</u> (	<u>GCC</u>		DIA	<u>CONSOLIDATED</u>	
	FY19 9M	FY20 9M	FY19 9M	FY20 9M	FY19 9M	FY20 9M
Revenue (USD)	686 Mn	744 Mn	137 Mn	176 Mn	823 Mn	920 Mn
EBITDA (USD)	61 Mn	74 Mn	12 Mn	19 Mn	73 Mn	93 Mn
PAT (USD)	20 Mn	28 Mn	(2) Mn	0.4 Mn	18 Mn	29 Mn

Notes: 1USD=70INR

1. Revenue and EBITDA shown above excludes other income; FY20 9M EBITDA and PAT shown above is before INDAS116 impact;

2. Revenue FY20 9M calculation with decimals: GCC = USD ~744.1 Mn, India = USD ~175.6 Mn., Consolidated = USD ~919.6 Mn

3. EBITDA FY19 9M calculation with decimals: GCC = USD ~61.3 Mn, India = USD ~11.9 Mn., Consolidated = USD ~73.3 Mn

# Geography-wise Business – Snapshot

	GCC		IN	AIC	CONSOLIDATED	
	FY19 9M	FY20 9M	FY19 9M	FY20 9M	FY19 9M	FY20 9M
Total Capacity Beds	1,052	1,111	4,038	3,693	5,090	4,804
Operational Beds	872	920	2,928	2,608	3,800	3,528
ALOS (Days)	2.0	1.9	3.5	3.5	3.0	3.0
Occupancy <sup>4</sup>	57%	55%	62%	63%	61%	61%
Outpatient Visits <sup>3</sup>	~1.02 mn	~1.21 mn	~1.27 mn	~1.53 mn	~2.29 mn	~2.73 mn
In-patient Nos.	60,800 +	68,900+	101,800 +	123,300+	162,600 +	192,300 +
ARPOBD (USD) Notes: 1USD=70INR	2,250+	2,350+	369 +	389 +	841+	844+

1. Inpatient nos, Outpatient visits stated above are only for the hospitals.

2. Waynad Institute of Medical Sciences (WIMS) details are not included in in the above numbers

4. Decrease in GCC occupancy is due to addition of new hospitals

# Segmental Performance FY20 9M

GCC		GCC	India- Hospitals	Unallocated	
Hospitals	GCC Clinics	Pharmacies	& Clinics	& Eliminations	Total
12	107	236	H-13, C-9	NA	377
920	NA	NA	2,608	NA	3,528
55%	NA	NA	63%	NA	61%
69	NA	NA	123	NA	192
1.21	4.21	7.16	1.60	NA	14.18
313	212	244	176	(25)	920
42	28	21	21	(19)	93
13.4%	13.2%	8.7%	12.2%	-	10.1%
	Hospitals 12 920 55% 69 1.21 313 42	Hospitals         GCC Clinics           12         107           920         NA           55%         NA           69         NA           1.21         4.21           313         212           42         28	Hospitals         GCC Clinics         Pharmacies           12         107         236           920         NA         NA           55%         NA         NA           69         NA         NA           1.21         4.21         7.16           313         212         244           42         28         21	GCC HospitalsGCC ClinicsGCC PharmaciesHospitals & Clinics12107236H-13, C-9920NANA2,60855%NANA63%69NANA63%1.214.217.161.6031321224417642282121	GCC HospitalsGCC ClinicsGCC PharmaciesHospitals & ClinicsUnallocated & Eliminations12107236H-13, C-9NA920NANA2,608NA55%NANA63%NA69NANA123NA1.214.217.161.60NA313212244176(25)42282121(19)

FY19 9M	GCC Hospitals	GCC Clinics	GCC Pharmacies	India- Hospitals & Clinics	Unallocated & Eliminations	Total
No. of Business Units (#)	10	105	219	H-11, C-8	NA	353
Operational Beds (#)	872	NA	NA	2,928	NA	3,800
Occupancy (%)	57%	NA	NA	62%	NA	61%
In-patient Counts ('000)	61	NA	NA	102	NA	163
Out-patient Visits (mn)	1.02	3.97	6.99	1.34	NA	13.33
Revenue (USD Mn)	274	208	222	137	(18)	823
EBITDA (USD Mn)	35	28	18	14	(23)	73
EBITDA Margin (%)	12.9%	13.4%	8.3%	10.4%	-	8.9%
ROCE-FY19 (%)	13%	25%	45%	2%		10%
ROCE-Established FY19 (%)	27%	29%	45%	4%		16%

Jnallocat liminatic	; Un	India- spitals Clinics	GCC macies	Phar	GCC Clinics	GCC Hospitals
		21%	_		_	13%
		19%	2%		6%	18%
		28%	10%		2%	14%
(14	, )	50%	15%		1%	19%

- GCC Hospitals constant currency growth of Revenue and EBITDA is ~13% and ~18% respectively.
- GCC Clinics constant currency growth of Revenue and EBITDA is ~1% and ~0% respectively.
- GCC Pharmacies constant currency growth of Revenue and EBITDA is ~9% and ~13% respectively.

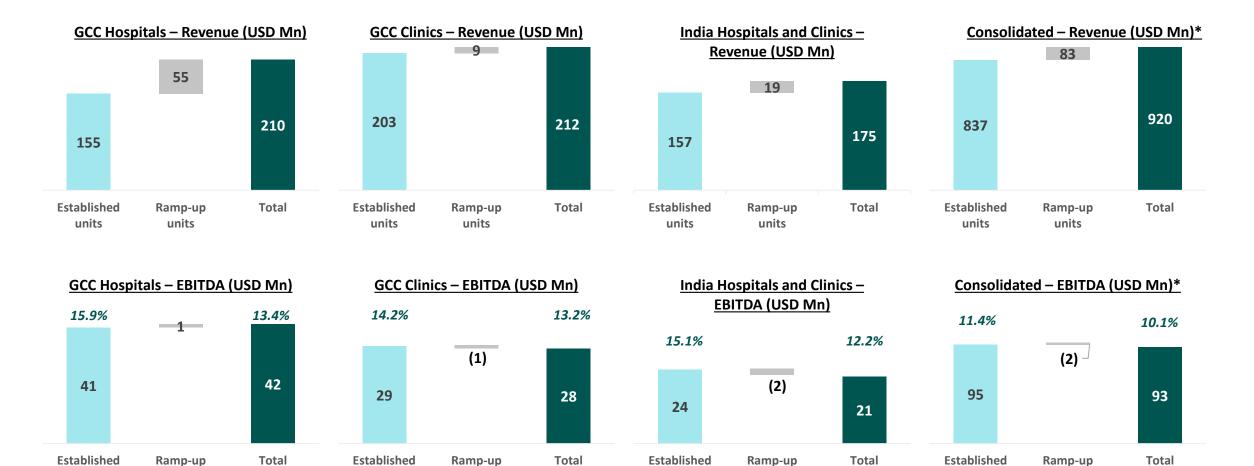
#### Notes: 1USD=70INR

1. Revenue and EBITDA shown above excludes other income; FY20 9M EBITDA shown above is before INDAS116 impact

2. Waynad Institute of Medical Sciences (WIMS) details are not included in calculation of operational beds, occupancy, OP & IP visits

3. Financials details of Oman and Qatar Pharmacies are clubbed with GCC Clinics segment

# Vintage-wise Performance FY20 9M



Units with vintage less than 36 months are considered as units in ramp-up phase in GCC hospitals, GCC clinics, India hospitals & clinics

units

\*Entire GCC pharmacy segment and unallocated expenses are considered as part of established category in Consolidated section and no vintage breakdown is required

units

units

units

units

Ramp-up units: GCC hospitals – 4, GCC clinics – 12, India hospitals – 2 and India clinics - 4

#### Notes: 1USD=70INR

units

units

1. Revenue and EBITDA shown above excludes other income; FY20 9M EBITDA shown above is before INDAS116 impact

units

# Maturity Wise Hospital Performance – GCC FY20 9M



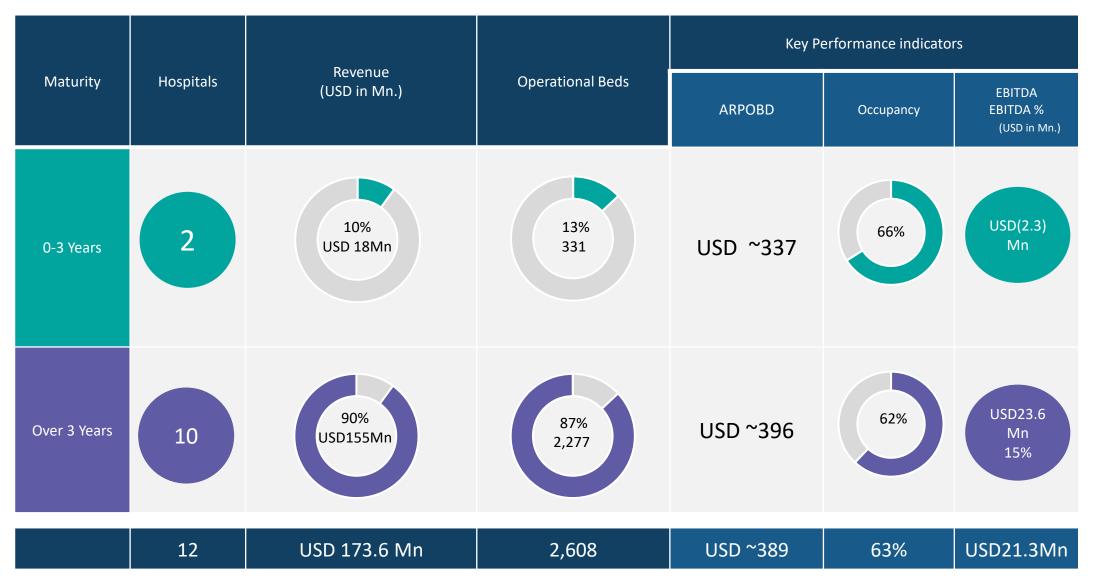
12	USD 313 Mn	920	USD ~2,350	55%	USD42.0Mn				

GCC hospitals 0-3 Years: Medcare Sharjah Hospital (UAE), Aster Doha Hospital (Qatar), Aster Hospital Qusais (UAE), Cedars Hospital (UAE) Note: 1USD=70INR

1. Revenue and EBITDA shown above excludes other income; FY20 9M EBITDA shown above is before INDAS116 impact;

2. Above financials are presented in USD Mn

# Maturity Wise Hospital Performance – India FY20 9M



Indian hospitals MIMS Kannur, Aster RV Hospital : Indian Clinics operations is not included in Revenue and EBITDA shown above.

Note: 1USD=70INR. Waynad Institute of Medical Sciences (WIMS) details are not shown above. Including WIMS, hospital count in India is 13.

• Revenue and EBITDA shown above excludes other income; FY20H1 EBITDA shown above is before INDAS116 impact;

Occupancy of new hospitals seems higher at ~65% compared to established hospitals at 63% since only ~90 beds of the 230 bedded RV hospital has been operationalized and Kannur hospital has ramped up successfully

# Financial Summary – Profitability Statement

Particulars (USD mn)	FY19 9M	FY20 9M	Grt%
Revenue from operations	823	920	12%
Material consumption	251	277	
Doctors cost	181	206	
Employee cost (excl. doctors)	168	178	
Other expenses	113	123	
EBITDAR	111	137	24%
EBITDAR %	13.40%	14.90%	
Rent	37	44	
Rent Reversal - INDAS 116	0	-29	
EBITDA (excl. other income)	73	122	67%
EBITDA %	8.90%	13.30%	
Depreciation & amortization	33	36	
Depreciation - INDAS116	0	23	
EBIT	41	63	54%
EBIT %	4.90%	6.80%	
Add: Other income	4	2	
Exceptional expense (income)	0	3	
Finance cost	18	22	
Finance cost - INDAS 116	0	13	
Share of loss (profit) of equity accounted investees	0	0	
РВТ	27	26	-1%
Income tax	6	2	
PAT (Pre-Non Controlling Interest)	21	24	14%
PAT (Pre-Non Controlling Interest)%	2.60%	2.60%	
Non controlling interest	3	3	
РАТ	18	21	18%
PAT %	2.10%	2.30%	
Earnings per share - Not Annualised (Face value of USD 0.14 each)			
Basic (USD)	0.04	0.04	
Diluted (USD)	0.04	0.04	

FY20 9M EBITDA before INDAS116 impact is USD ~93 Mn (~27% growth)

- FY20 9M PAT before INDAS116 impact is USD ~29 Mn (~61% growth)
  - Finance cost (excl. INDAS116 impact) for FY20 9M increased to USD ~22 Mn from USD ~18 Mn in FY19 H1; Key reason for the finance cost increase in FY20 9M is due to accounting USD ~2 Mn mark to market notional loss (non-cash) (USD ~0.3 Mn loss in FY19 9M) on interest rate hedge derivatives.

Note: Assumed 1USD=INR70. Rent mentioned above includes hospital operation and management fees

# Financial Summary – Key Financial Ratios & Debts

India (in USD mn)	As at Mar 31, 2019	As at Dec 31, 2019
Debt	52	58
Less: Cash, Bank Balance and Current Investments	18	8
Net Debt	35	50

GCC (in USD mn)	As at Mar 31, 2019	As at Dec 31, 2019
Debt	330	386
Less: Cash, Bank Balance and Current Investments	32	37
Net Debt	298	349

Financial Position and Ratios	As at Mar 31, 2019	As at Dec 31, 2019
Equity and Liabilities (Extract) - USD mn		
Consolidated Net worth (including Non-controlling Interest)	526	516
Consolidated Net Debt	333	399
Key financial ratios		
Net Debt/Equity ratio (x times)	0.6	0.8
Net Debt/EBITDA ratio (x times)	2.7	NA
ROCE - Pre-Tax (%) (EBIT / Average Capital Employed)	10.0%	NA

Note: EBITDA and EBIT used in calculation of the above financial ratios excludes other income Quarterly/half-yearly ROCE and Debt / EBITDA ratio's are not presented as they are not representative due to seasonality of our business in GCC

# Pipeline Projects

	Hospitals - GCC	Location	Туре	Planned Beds	Expected Completion Year	Stage	Owned / Leased/O&M
	Aster Hospital	Sonapur, Dubai, UAE	Greenfield	41	Q4 FY 2020	Construction	Leased
	Aster Hospital	Sharjah, UAE	Greenfield	80	Q4 FY 2021	Construction	Leased
	Aster Hospital	Muscat, Oman	Greenfield (Relocation)	145	H2 FY 2021	Construction	Leased
	Aster Hospital	International City, Dubai, UAE	Greenfield	65	Q4 FY2023	Initial Planning	Leased
<b>Northern</b>	Sanad Hospital	Riyadh, Saudi Arabia	Expansion	69	Q3 FY 2021	Construction	Owned

### **# Additional Beds Planned in GCC: 400**

Hospitals - India	Location	Туре	Planned Beds	Expected Completion Year	Stage	Owned / Leased/O&M
Aster Aadhar	Kolhapur, Maharashtra	Expansion	60	Q3 FY 2021	Construction	Owned
Aster Hospital	Chennai, Tamil Nadu	Greenfield	500	FY 2021-22	Design	Leased
Aster Whitefield	Bangalore, Karnataka	Brownfield	350	Q4 FY 2021	Construction	Leased
Aster KLE	Bangalore, Karnataka	Greenfield	600	FY 2024	Initial Planning	0&M

### **# Additional Beds Planned in India: 1510**

Additional Beds Planned in GCC & India in next 3-4 years: 1910





Aster – An Integrated Healthcare Provider



Operational and Financial Overview



# ADMHL – Strategy & Outlook (1/2)

### Strengthening of hub and spoke model in GCC

- To capitalize on the existing primary care clinics network in GCC by adding secondary / tertiary care hospitals
- In FY18, 61 bed Aster Hospital, Doha commenced operations to utilize the untapped Aster clinics network in Doha
- Planned addition of ~120 beds over next one years in UAE to capitalize on Aster and Access brands
- Above strategy will enable expansion of our quality services in middle and low economic segments category of patients, where there is a supply-demand gap

A comprehensive human resource strategy utilizing our geographical diversity and catering to future growth

- To create an enabling environment for skill development and growth of doctors and paramedics, providing quality care to our patients
- Maintain the current high retention of senior doctors across the group
- Identify and add to the strong pipeline of doctors for our expansion & replacement requirements; early identification is key, especially in GCC countries due to strict licensing requirements
- Selective GCC licensing of doctors from our Indian hospitals – to enable need based transfer to GCC hospitals & clinics
- Retention of skilled paramedics in Indian operations, by fulfilling aspiration of career growth outside India

Scalable systems implementation, tightly integrated with operations/market requirements

- Systems implementation with focus on scalability and future business requirements
- Enhancement of patient experience through technology at each patient touchpoints
- Information systems to drive productivity improvement

### Strengthening of our medical tourism network

- To further strengthen integration of GCC & India operations to provide consistent quality experience to patients across geographies
- To position our premium segment Medcare hospitals as service provider of choice for affluent international patients travelling to Dubai for medical tourism; Strategy in-line with Dubai government's medical tourism strategy with a vision of making as a globally recognized destination for elective health and wellness treatments

# ADMHL – Strategy & Outlook (2/2)

Profitability growth & brand positioning using productmix and technology

- Focus on margin expansion through sale of own / exclusive licensed products
- Shift to online ordering of prescription for enhanced patient experience

Building of brand, talent and capability in KSA – a key market in GCC

- There is significant demand for quality healthcare services in Kingdom of Saudi Arabia (KSA), currently the largest economy in GCC with the highest population; Further, current policy reforms expected to improve the business environment in KSA
- Having successfully diversified our revenue streams in KSA, ADMHL further plans to strengthen our brand, talent pipeline and management capability

### Specialized, asset-light growth in India

- Focus on key centres of excellence - Orthopedics, Medical Oncology, Cardiac Sciences, Neurosciences, Gastroenterology, Women and Child, Bariatric, Integrated Liver care, Nephrology, Urology, NICU & Dermatology
- Growth in addition to the current committed projects to follow an asset-light model in metropolitan and tier-I cities with large format hospitals (400 to 500 beds each)
- Expansion into tier-II and tier-III cities in partnership with local hospitals by leveraging IT/telemedicine, instead of building/leasing hospitals

### **Cost Optimization**

- Back office integration across strategic business units
- Clear demarcation of medical and non-medical activities in hospitals/clinics and re-allocation of activities accordingly
- Centralization of purchases to utilize our economies of scale

# Aster Leadership Team



Dr. Azad Moopen Chairman and Managing Director



Alisha Moopen Chief Executive Officer – GCC Hospitals & Clinics



T. J. Wilson Group Head – Governance and Corporate Affairs, GCC



**Dr. Malathi** Chief Medical Officer



Dr. Harish Pillai Chief Executive Officer – India



Jobilal M. Vavachan Chief Executive Officer, Aster Pharmacies, Aster Clinics – UAE



Sreenath Reddy Chief Financial Officer



Andre Daoud Chief Executive Officer, Medcare Hospitals & Medical Centres



Veneeth Purushotaman Chief Information Officer



Fara Siddiqi Chief Human Resources Officer



Puja Aggarwal Company Secretary

# Aster Board of Directors



Dr. Azad Moopen Chairman and Managing Director



Ravi Prasad Independent Director



Daniel James Snyder Independent Director



Alisha Moopen Non-Executive Director



Dr Layla Mohamed Al-Marzooqi Independent Director

Suresh M. Kumar Independent Director



Daniel Robert Mintz

Non-Executive Director



Anoop Moopen Non-Executive Director



T. J. Wilson Non-Executive Director



Shamsudheen Bin Mohideen Mammu Haji Non-Executive Director



Biju Varkkey Independent Director



# THANK YOU

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